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## FOR IMMEDIATE RELEASE

### **Soak Up the Last Days of Summer on a Community Bike Ride** Dogwood Arts & DreamBikes Tour the Sequoyah Hills Neighborhood

September 4, 2019 [*Knoxville, Tennessee*] – Discover a new way to see the city on a family-friendly bike ride through the beautiful Sequoyah Hills neighborhood, just west of Downtown Knoxville along the banks of the Tennessee River. Sequoyah Hills is home to the very first Dogwood Trail which opened there in 1955. Today, there are a total of 12 Dogwood Trails located throughout our city that celebrate the natural, scenic beauty of the region.

Produced in partnership with DreamBikes and Dogwood Arts, the ride will be approximately 6 miles and designed for riders of all skill sets. Cyclists must wear helmets and have a basic understanding of road riding. Free and no pre-registration required. Ages 8+ recommended. Refreshments generously provided by Three Rivers Market. The ride will begin at 1400 Cherokee BLVD (in the parking lot on the West end of the boulevard) and will be led by DreamBikes and Dogwood Arts staff members.

**Where:** 1400 Cherokee BLVD (Sequoyah Hills Neighborhood)  
**When:** Sunday, September 15th from 2-4PM  
**How Much:** Free (no pre-registration required)

This Bikes & Blooms event is sponsored by Covenant Health of East Tennessee and Three Rivers Market. For more information about our wellness programs, visit:  
[www.dogwoodarts.com/trail-and-gardens/wellness-programs/](http://www.dogwoodarts.com/trail-and-gardens/wellness-programs/)

**DreamBikes** is a non-profit, 501(c)3 organization that strategically places used bicycle stores in low-to-moderate income neighborhoods to provide hands-on, paid job training to teens. Working in conjunction with local youth organizations, DreamBikes employs teens from the area to work in the store; teaching them how to refurbish bicycles, use the POS software, and to deliver great customer service. DreamBikes provides lifelong skills to our teen employees, helping them to shift gears and find a bright future.

**Dogwood Arts**, presented by ORNL Federal Credit Union, is a 501(c)3 organization with a mission is to promote and celebrate our region's art, culture, and natural beauty.

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